

QUIZ

HOW DO COMPANIES USE YOUR DATA?

Complete each sentence with the names of companies in the list below:

Orbital Insight (OI)
Rakuten Intelligence (RI)
Thasos (T)
Unroll.Me (UM)
Yodlee (Y)



1. ____ tracks purchases and sells tracking apps to banks.
2. ____ claims that it protects your email privacy.
3. ____ buys geolocation data about foot traffic.
4. ____ buys data concerning parking lots.
5. ____ obtains and sells credit card histories.
6. ____ sells data about the number of daily store customers.
7. ____ purchases data from commercial satellite companies.
8. ____ and ____ gather email purchase receipt data.
9. Both ____ and ____ clean up your inbox.

Answers : 1. Y - 2. UM - 3. T - 4. OI - 5. Y - 6. T - 7. OI - 8. RI / UM - 9. RI / UM.